

TRAINING FOR EXECUTIVES & PROFESSIONALS



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TRAINING FOR EXECUTIVES & PROFESSIONALS



Platinum Courses

BRIGHTON • LONDON CENTRAL • SAN FRANCISCO • VANCOUVER

EXCELLENCE IN ENGLISH LANGUAGE TRAINING SINCE 1955

St Giles Platinum Courses

- Small group training in a focused environment ensuring you learn faster, with a maximum of 5 trainees per class
- Flexible and specialised one-to-one courses focusing on what you want or need to learn
- Focus on rapid progress, achieving objectives, and quick results
- High quality teaching and support from experienced trainers, some with industry backgrounds

Established in 1955, St Giles International has many years of experience in training business and professional people to succeed in communicating confidently in English.

Platinum Courses are for business executives, professionals and managers looking to enhance their business language and professional skills in the shortest amount of time.

Whether you wish to study for a specific reason, such as for a presentation or to improve negotiation skills, or as a part of your long-term career development, our Platinum Courses will enhance your skills, confidence and communicative ability.

We are an international specialist in professional training and our existing corporate clients include:

Accenture	Finnish Bar Association	Mars Confectionary
American Express	Football Association of Serbia	Microsoft
The Argentine Parliament	France Telecom	Miele
Bank of Japan	HP	National Bank of Greece
Bosch	Hitachi	Nippon Steel
Carrefour	IBM	Nomura Research
Chrysler Motors	KPMG	Pfizer Pharmaceuticals
Citibank	Johnson & Johnson	Philips
Colgate-Palmolive	JP Morgan	Siemens
Danone	Kimberly Clark	Total
Ernst & Young	Lan Chile	Volkswagen



Advantages to St Giles International

- Over 50 years' experience in English language training
- Choose from Platinum Centres in the UK, the USA and Canada
- Dedicated Platinum Lounges offering the exceptional facilities, support, and service that professional clients expect
- Ongoing teaching development ensuring our trainers offer you cutting-edge teaching methods, superlative quality, and contemporary, interactive classes
- Modern and dynamic centres offering the latest equipment, resources and realia including digital language laboratories, Self-Access centres, interactive whiteboards, and Wi-Fi throughout
- Friendly, welcoming and experienced customer services to help you before, during and after your programme
- Excellent value for money

Fact File:

Age:

Min. age 21 (Typical age range 25-49 years)

Max Class Size:

5 for Platinum Group courses

1 for Platinum One-to-one courses

Levels:

Elementary to Advanced
(Platinum Group courses)

Beginner to Advanced
(Platinum One-to-one courses)

Start Dates:

Every Monday, minimum of 1 week

Flexible dates for weekend, telephone and in-company training

Locations:

Brighton, UK London Central, UK

San Francisco, USA Vancouver, Canada

Platinum Locations

St Giles International is proud to offer our highly specialised Platinum English programmes in four of the world's most vibrant and exciting cities:

Brighton (UK), London (UK), San Francisco (USA) and Vancouver (Canada).



Brighton



London



San Francisco



Vancouver

These four internationally renowned cities are widely reputed not only for their strong links with global business, trade and industry, but also for their connections with education and the arts.

They all offer some of the world's best hospitality, alongside numerous opportunities for you to expand your cultural knowledge whilst perfecting your English language skills.

*“The perfect city for focused and ambitious business learning.
A real commercial environment”*

Alfred Walter, Deputy Chief, Zurich Tax Authority, Switzerland
St Giles Vancouver

Accredited by the



Platinum Lounges



Brighton



London Central



San Francisco



Vancouver

All our Platinum clients have full use of our exclusive Platinum Lounges at all four of our centres. We offer an environment that is elegant, calm and welcoming, with a range of complementary business facilities and services.

- Free email and internet access, with both desktop and Wi-Fi facilities
- Access to printers, copiers and fax machines allowing you keep in touch with your business
- Complimentary refreshments, including coffee and tea, soft drinks and light snacks
- An environment in which you can relax, practise your English naturally, and network with like-minded colleagues from all over the world
- An exclusive social and leisure programme, designed to allow you to explore and enjoy the city in which you are studying

“The expectations I began with and the objectives I agreed with my trainer were fully met to a very high standard. The training was focused on my individual needs”

Dr Fidez-Almagro, Hospital Manager,
Andalusian Health Service, Spain
St Giles Brighton

“The design of the lounges and common spaces are great for keeping in touch with my business, and for networking with other professionals”

Eduardo Braga Simaika, General Manager,
Grupo TCP Logístico, Brazil
St Giles London Central

Platinum English

"We know that no two clients have the same objectives and we need to be flexible. Our training is relevant, up-to-date, and our role-plays and simulations reflect the challenges of the modern commercial world"

Leanne Quirk, Platinum Course Director, St Giles Vancouver.

Before your programme

When registering with us for a Platinum Programme we will send you a Pre-Course Needs Analysis. This will allow us to design the programme specifically for you, focusing on what you want or need to learn.

Our programmes are designed to meet a range of needs and objectives, but will commonly include:

- **Meetings** – communicate more effectively in meetings and workshops
- **Negotiations** – selling, promotion, persuasion
- **Presentations** – for internal and external customers

- **Social situations** – using the telephone, socialising, meeting and greeting, communicating at work
- **Written communication** – formal letter writing, emails, and reporting

Weekly meetings with your trainer mean that you have input into the design and content of your programme and ensure that you are meeting your objectives, whether linguistic or skills based.

We offer three formats of Platinum English:

Platinum Group Courses

- Choose from 15, 20, 25, 30 or 35 lessons per week depending on your needs and the time you have available
- Maximum 5 clients per class, of the same language level and ability, meaning high levels of personal attention and interaction with your trainer
- An opportunity to meet and network with other professional people from all over the world
- Focus on communicating more effectively in real-life situations, with hands-on tasks and role-plays

Choose Platinum Plus to combine Group and One-to-One lessons for a more intensive programme

Platinum One-to-One Courses

- Choose from 15, 20, 25, 30 or 35 one-to-one lessons per week
- Lessons are completely tailor-made, designed exclusively to meet your needs
- Choose this programme for maximum immersion and faster progress
- Focus on a range of needs from linguistic (e.g. speaking, vocabulary) to skills based (e.g. meetings and presentations), or choose a combination of both
- One-to-one lessons can also focus on specialised subject areas (e.g. English for Law, Finance, Medicine, HR, Journalism and many more) or international examination preparation

Platinum Plus Courses

- Choose one of our Group Courses as above with 5 or more one-to-one lessons per week)
- Combine the dynamics of group training with specific one-to-one input sessions relating to your profession and/or your personal needs and objectives
- Choose this programme if you are looking for an intensive course, or only have a limited amount of time



After your programme

Upon completing your training you will be awarded a St Giles Certificate of Studies, a record of your training schedule, a diagnostic report upon request, and our personalised recommendations for your further study.

Platinum for Professionals

- Specialist, industry-focused programmes
- Tailored to your individual needs as a professional
- All industries and disciplines catered for
- Weekend, telephone and in-company training

Available as a one-to-one programme of study, or as elective one-to-one lessons to be added to your Platinum Group programme. We offer the following specialist training:

Law

Created for qualified barristers and solicitors, junior lawyers, law students and legal secretaries

Finance

Clients are welcomed from a variety of financial backgrounds including banking, tax and accountancy

Medicine

Doctors, nurses, medical secretaries and all other medical professionals will benefit from this programme

Military

Designed to meet the English language requirements of those in the army, navy, air force, police force and other military operations

Journalism

Concentrating on the language skills needed for researching, interviewing and writing in English as a journalist

Secretaries, Personal Assistants and Administrative Staff

Telephoning, written communication, meeting / event organisation, note taking, and customer relations are all core topics

Human Resources

Focusing on English language and vocabulary required by those working in the Human Resources and recruitment sectors

Aviation

Designed for pilots and air traffic controllers, this course is highly practical and includes the use of aviation videos, real-life audio material and role-play

Training in other specialist areas for individuals or closed groups is also available. Please contact us with your requirements and we will be delighted to tailor-make a course to your exact specifications.

Other programmes include:

- Exam Preparation including Cambridge, IELTS, TOEFL, TOEIC and more
- General English and intensive language training

Weekend Training

- Flexible timetabling to suit you
- Intensive one-to-one training for maximum progress
- Fully tailored to your language needs

Designed for the busy professional, our weekend programmes mean you can study Platinum English on your terms. Available in any specialism, these one-to-one programmes will be arranged around your schedule and requirements.

Weekend classes for closed groups can also be arranged upon request.



Platinum Living

In-Company Training

- Our highly experienced Platinum trainers come to you
- Group and one-to-one classes available
- Convenient timing and intensive classes

The most convenient option for professionals requiring up to 5 Platinum English classes per week. We will come to your office at a time that suits you and deliver the highest quality language training, concentrating on your learning needs.

Specialist packages are available for companies requiring regular or extensive training.

Telephone Training

- Designed to enhance your Platinum experience
- Offered before and/or after your studies
- Build your confidence using English over the phone

Packages of telephone lessons can be arranged before your St Giles Platinum English programme to prepare you for the course and/or after your study programme to expand upon and practise what you have already learnt.

Your trainer will call you at a pre-arranged time to deliver a 30-minute training session that is fully tailored to your English language requirements.

For more information about any of these options, please contact St Giles Head Office at hq@stgiles.co.uk.

Accommodation

Carefully selected accommodation includes high quality hotel and homestay options.

3-5 Star Hotels

A range of hotels, all suited to the business traveller, are offered within walking distance of our Platinum Centres. The hotels are well-located in central and downtown areas of the cities, and include of the features you would expect. As a St Giles Platinum client you will benefit from our specially negotiated hotel rates.

Superior Homestay

All of our homestays are inspected regularly to ensure that we offer you only the highest standards of accommodation. Superior homestays are selected according to the following criteria:

- Quality of home, including décor and facilities
- Professional interests or background of your host
- Location of the house, typically in pleasant and professional suburbs

Social Programme

We offer much more than classroom training.

We invite you to participate – along with your colleagues and language trainers – in a range of social and cultural activities every week; giving you the chance to further improve your skills in a relaxed social setting, and put what you have already learnt into practice.

One complimentary social programme activity will be offered to you every two weeks. One-to-one clients also enjoy a complimentary three-course lunch with their trainer at the end of their course.

Typical activities include:

- Theatre and opera visits
- Restaurant meals
- Museum and gallery tours
- Weekend trips and excursions

The St Giles Platinum English social programme offers you the perfect opportunity to make new business contacts and network with like-minded professionals from all across the globe.

Further details of our accommodation and social programmes can be found on our website at: www.stgiles-international.com.

