PLATINUM COURSE

Brief Program Description This is a program with a focus on Professional English. This program

is designed for mature students who have had work experience and need to improve their communication skills in English for global business and travel purposes. It is a student needs driven program. Depending on their professional background and their specific requested language area, various lessons and tasks are given to develop accuracy, fluency and confidence in communicating in situations such as meetings, negotiations, booking hotels, introductions, conference small talk, telephone and conference calls,

reporting, and presenting.

Admission Requirements Students must be 21 years of age or older and be assessed as

Elementary or higher in English level.

Learning Objectives* Upon completion of this program the successful student will have

reliably demonstrated the ability to use English successfully at the level they studied and practiced and will be more confident in

communicating with others in business or travel situations.

Method(s) of Evaluation* Weekly quiz, presentations, one-to-one feedback.

Completion Requirements There are no completion requirements other than attendance and

participation. If the student is registered for more than 4 weeks, a

level test will be provided.

Program Duration From 1 to 52 weeks. Students may choose 20, 25, 30 Lessons per

Week.

Homework Hours Students should expect to do about 10 hours homework per week.

Homework is mostly review exercises, writing tasks, or project work

like presentations.

Delivery Method In-class instruction

Required course materialsNone. In-house materials are provided

Program Organization The program follows a weekly schedule developed to focus on a

requested topic area. For example, if the focus is on meetings, the week may include listening to examples of meetings, discussing various outcomes and possible meeting topics to role play, writing meeting agendas, vocabulary, looking at case studies with listening, reading & discussion. The final day will

include feedback for improvement.

Program Outline February 2024