



# PLATINUM BUSINESS CLASS

UK | CANADA



# WELCOME TO ST GILES PLATINUM TRAINING

St Giles International has over 67 years' experience in teaching English to students from all over the world with different aims and aspirations. In 2015, St Giles was awarded The Queen's Award for Enterprise in International Trade, the UK's highest accolade for business success. As a successful international brand, we are committed to helping everyone who comes through our doors to communicate confidently in English.

Our Platinum Training Courses are designed for business people, professionals, or mature and ambitious learners, looking to develop their language skills in a limited amount of time. We offer you:

- A choice of Platinum Centres in the UK and Canada at our accredited year-round English language schools
- Small classes and tailored lessons to ensure quick progress
- Quality teaching and excellent value for money

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# WHY CHOOSE ST GILES PLATINUM



**98.6%** of our platinum clients said they would recommend our courses\*

## OUR EXPERIENCE

We have over 67 years' experience in English language training

## SMALL CLASSES

We offer a choice of small group training (up to 5 per class), tailor-made one-to-one classes, or a combination of the two

## 1-1 TAILORED LESSONS

Lessons are adapted to meet your needs and expectations

## QUICK PROGRESS

There is a strong focus on quick progress and achieving your objectives

## QUALITY TEACHING

Our courses are delivered using the latest resources and methods by qualified and experienced trainers, some from professional backgrounds

## FLEXIBILITY

Our courses start every Monday, with in-company, Skype/Zoom and weekend lessons also available

## EXCELLENT FACILITIES

Our modern and dynamic Platinum Centres offer the latest facilities, including Interactive Whiteboards and Wi-Fi internet

## PERSONAL SERVICE

Our friendly and welcoming staff will help you before, during and after your course with us, and our dedicated Platinum Lounges offer exceptional complimentary facilities

## SOCIAL PROGRAMME

Our dedicated Platinum social programme is offered in addition to the school's general social programme and includes a variety of events of particular interest to Platinum clients

## SUPERIOR ACCOMMODATION

We offer a choice of high quality homestays, residence halls and hotels at competitive rates

\*based on student feedback between January and September 2017

# OUR LOCATIONS: THE UK AND CANADA

St Giles International has a choice of Platinum Centres at three of our year-round schools, located in some of the world's most vibrant and exciting cities:



**BRIGHTON**



**LONDON  
CENTRAL**



**VANCOUVER**

These internationally renowned cities are known not only for their strong links with global business, trade and industry, but also for their connections with education and the arts. They offer some of the world's best hospitality, and many opportunities for you to expand your cultural knowledge whilst perfecting your English language skills.

The Platinum Centres at each school are separate from the rest of the school, offering an exclusive place to study and network with other professionals.

## ACCREDITATIONS & MEMBERSHIPS

Accredited by the  
  
for the teaching  
of English in the UK

ENGLISHUK  
member

Langues Canada  
Langues Canada



St Giles International is fully accredited and regularly assessed for the teaching of English by the British Council in the UK and Languages Canada and PTIB in Canada. These are major independent bodies that control quality standards in language centres in the UK and Canada. Our St Giles UK centres are also members of English UK. St Giles Vancouver has EQA designation and is recognised by British Columbia government as having met quality assurance standards. This EQA designation status is protected by PTIB accreditation which sets basic education standards for registered private career training institutions in British Columbia and establishes standards of quality.

BRIGHTON



LONDON CENTRAL



“

**Lovely city and great atmosphere at school.  
The course was tailored for my high-end needs.  
Worth every penny and time invested.”**

Helena Ramos, Brazil, Freelance Translator  
and Interpreter, St Giles Vancouver

VANCOUVER



# OUR PLATINUM CENTRES, LOUNGES AND CLUBHOUSES



Platinum clients have full use of the exclusive Platinum Centres, Lounges and Clubhouses at all three of our city-centre locations. We aim to offer an environment that is calm, relaxed and welcoming, with a range of complementary business facilities and services. The centres offer:

- Free email and internet access
- Access to computers, copiers and printers allowing you to keep in touch with your business
- Complimentary refreshments, including coffee and tea, and light snacks such as biscuits and fruit
- An environment in which you can relax, practise your English naturally, and network with like-minded colleagues from all over the world



“

**All the teachers are friendly; you feel comfortable and the atmosphere is great. There is an interesting social programme too, which includes going to musicals and out for dinner.”**

Tugce Tuna, Turkey, Air Stewardess at TAV Airport, St Giles London Central



FIND OUT MORE

[www.stgiles-international.com/courses/platinum-english-language-training](http://www.stgiles-international.com/courses/platinum-english-language-training)

# OUR PLATINUM COURSES

You can choose between:

- ▶ **ENGLISH FOR PROFESSIONALS**
- ▶ **ENGLISH FOR SPECIAL PURPOSES**

Whether you wish to study for a specific reason or as part of your long-term career development, our Platinum courses are learner-centred and designed to meet your needs. Our Platinum teachers will help you to improve your English skills and your confidence in speaking the language.



“  
**We focus on each client as an individual with a unique learning style and specific, definable communicative needs and wants. Experience tells us that clients bring their technical expertise and knowledge with them - the job of our teachers is to enable our learners to use that expertise and knowledge in English”**

Jonathan Grubb, Platinum Course Director at St Giles Brighton

Some of our previous and existing corporate clients include:

Accenture	Esso Petroleum	Lan Chile
American Express	Finnish Parliament	Mars Confectionary
The Argentinian Parliament	Finnish Bar Association	Mckinsey
Bank of Japan	Deloitte	Microsoft
Bosch	HP	Miele
Carrefour	Hitachi	Nippon Steel
Chrysler Motors	IBM	Nomura Research
Citibank	KPMG	Pfizer Pharmaceuticals
Colgate-Palmolive	Johnson & Johnson	Phillips
Danone	JP Morgan	Siemens
Ernst & Young	Kimberly Clark	Volkswagen

## KEY FACTS

### 21+

Age  
(Typical age range  
30-55 years)

### 5

Max class size for Platinum  
Group Courses

### 15

Group lessons per week  
(min). Unlimited number of  
one-to-one lessons.

### 50

Lesson length in minutes



## LEVELS

Platinum Group Courses:  
A1 (Elementary) +  
Platinum One-to-one Courses:  
Beginner +



## START DATES

Every Monday; minimum of 1 week  
Flexible dates for weekend and  
in-company training



## LOCATIONS

Brighton, UK  
London Central, UK  
Vancouver, Canada

See '[Course Dates and Prices](#)' brochure for options at each centre.

# ENGLISH FOR PROFESSIONALS

## BEFORE YOUR COURSE

When you book a Platinum Course at St Giles, we will send you an online pre-course questionnaire to find out what you need and want from your time with us and to help us to design the right programme for you. We adapt group courses to balance the needs of all clients in the class, whilst one-to-one lessons can be tailored specifically for you.

## DURING YOUR COURSE

Our programmes are designed to meet a range of needs and objectives, but they will commonly include:

- **Meetings** – communicating more effectively in meetings and workshops
- **Negotiations** – selling, promotion, persuasion
- **Presentations** – presenting for internal and external customers
- **Social Situations** – using the telephone, socialising, networking and communicating at work
- **Written communication** – reporting, writing formal letters and emails

You will have the chance to discuss the programme with your trainer so that you have input into its design and content. This is to ensure that you are meeting your objectives, whether linguistic or skills based.

## OUR MAIN SUITE OF COURSES:

### Platinum Group Courses:

- Choose from 15, 20, 25, 30 or 35 lessons per week
- High levels of personal attention, with a maximum of 5 clients per class of the same language level and ability
- An opportunity to meet and network with other professional people from all over the world
- Focus on communicating more effectively in real-life situations, with hands-on tasks and role-plays

### Platinum Premium Course:

Upgrade your Platinum experience by combining language learning with professional development on a one week Platinum Premium course. Platinum Premium can be taken on its own or as part of a longer course (running on set dates only)

Platinum Premium includes:

- 20 Platinum group lessons
- Company visits
- Professional Development presentations, workshops and seminars on a variety of current Business topics, all taught in English
- Networking opportunities

## AFTER YOUR COURSE

Upon completing your training, you will be awarded a St Giles Certificate of Studies, a report upon request and our personalised recommendations for your further study.



### Platinum One-to-One Courses:

- Choose from 15, 20, 25, 30 or 35 one-to-one lessons per week
- A tailor-made programme, designed to meet your needs and objectives, for clients who have limited time
- Focus on a range of needs, from linguistic (e.g. speaking or vocabulary) to skills based (e.g. meetings and presentations), or a combination of both
- One-to-one lessons can also focus on specialised subject areas or international examination preparation
- Although you study alone with your instructor, you may take advantage of all services available, including social programme, refreshments, networking with other students outside of class time

### Platinum Combination Courses:

- Choose from 20+ lessons per week
- Choose one of our group courses and combine it with 5 or more one-to-one lessons per week
- Combine the dynamics of group training with specific one-to-one input sessions relating to your personal needs and objectives
- Choose this programme if you are looking for an intensive course, tailored for your needs, but also the chance to network with other professionals



# ENGLISH FOR SPECIAL PURPOSES



“

**St Giles is a dynamic and well-managed school, its courses being very good value for money.”**

Karel Helman, Czech Republic,  
Head of Department at the  
Private University College of  
Economic Studies, St Giles  
London Central

Clients choosing our One-to-one classes (whether on their own, or as part of the Platinum Combination Course) can choose to study English for Specific Purposes with their trainer. We can also offer these options to closed groups upon request. This offers:

- Specialist, industry-focused training
- Lessons tailored to your individual needs as a professional
- A wide variety of industries and disciplines catered for
- Weekend, Skype/Zoom and in-company training options

Examples of industries we can cater for include:

- Law
- Finance
- Medicine
- Military
- Journalism
- Secretaries, Personal Assistants and Administrative Staff
- Human Resources
- Aviation
- and more...

Please contact us for your specific professional needs.

## FLEXIBLE TRAINING

We understand that many professionals want to improve their English skills, but have little time to do so due to their busy schedules. We therefore provide flexible learning options to help you fit studying around your professional commitments. These options may also be added before or after a standard study programme at a St Giles centre.

### WEEKEND TRAINING

We can arrange one-to-one weekend lessons to fit with your schedule. We offer a minimum of 4 lessons per day. As with all our one-to-one programmes, the lessons will be tailored for your exact needs and can include a wide variety of specialisms. We can also arrange closed group training at the weekends upon request.

### SKYPE/ZOOM TRAINING

We can offer Skype/Zoom video lessons for clients who do not have time to travel abroad for training, or before / after taking a course at St Giles. You can book packages of lessons with a trainer at a time convenient for you. All lessons will be tailored for your needs and wants.

### IN-COMPANY TRAINING

This is a convenient option for professionals working in the UK or Canada. We can come to your office at a time that suits you and deliver our high quality language training, concentrating on your learning needs. Specialist packages are available for companies requiring regular or extensive training.

# MORE THAN LANGUAGE LEARNING



At all St Giles centres we offer a complete package, ensuring you have all you need for a successful and enjoyable period of study. Outside of the classroom and Platinum Lounges & Clubhouses we also offer you:

- A choice of accommodation options
- Airport transfers to and from your accommodation
- Social activities
- Advice on travel and medical insurance
- A personal service – speak to our staff if you need anything at all!

Full details of our accommodation options and social programmes can be found on our website at:

[www.stgiles-international.com](http://www.stgiles-international.com)

## ACCOMMODATION

We offer you a choice of carefully selected accommodation, and there are Accommodation Officers at each centre should you need any help during your stay. For Platinum clients, we recommend the following options:

### HOTELS / GUESTHOUSES

Our hotels and guest houses are ideal for more independent clients, all in central locations and within walking distance of our Platinum Centres.

### SUPERIOR HOMESTAY

Our homestays offer excellent value for money and are the ideal choice if you want to practise your English naturally. Our Superior hosts offer well-furnished bedrooms with internet access and are chosen for the quality of the home (the décor, view or facilities). Superior Homestays in Vancouver all come with private bathrooms.

## SOCIAL PROGRAMME

Outside of the classroom we invite you to participate – along with your classmates and language trainers – in social and cultural activities every week, giving you the chance to further improve your skills in a relaxed social environment and to network with like-minded professionals from all around the world.

One complimentary social programme activity will be offered to you every two weeks. One-to-one clients also enjoy a complimentary lunch with their trainer at the end of their course.

Typical activities include:

- Theatre visits
- Restaurant meals
- Museum and gallery tours

Clients can also take part in the main school social programme which offers a full and varied calendar of afternoon and evening activities.

# YOUR NEXT STEP

Please visit our website at [www.stgiles-international.com](http://www.stgiles-international.com) to find out more about our schools and courses.

On our website you can also find our other brochures to download, including a price list: [www.stgiles-international.com/dates-prices](http://www.stgiles-international.com/dates-prices)

## BOOK NOW

To book your course, you can:

- Book online at [www.stgiles-international.com](http://www.stgiles-international.com)
- [Contact our bookings team](#)

If you book through an overseas partner, you can make payment through them and we will send your confirmation documents to them. They will be able to help you plan your time abroad and can help you with your visa if you need one.

## CONTACT US

If you have any questions, please contact us using the details below:

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